

# BRITISH COLUMBIA WINE AUTHORITY

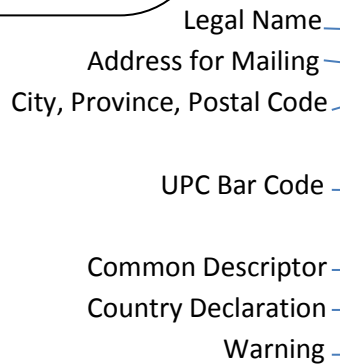
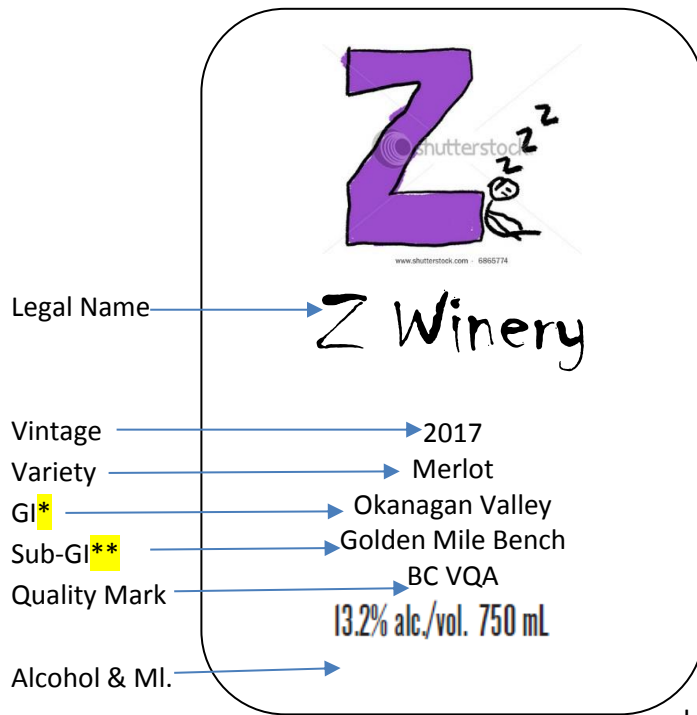
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December 2018

## EXAMPLES OF FINAL LABELS (\*not limited to these examples \*\*ml./alc., ect. not to Federal Reg. Size)

### Most Common Label:

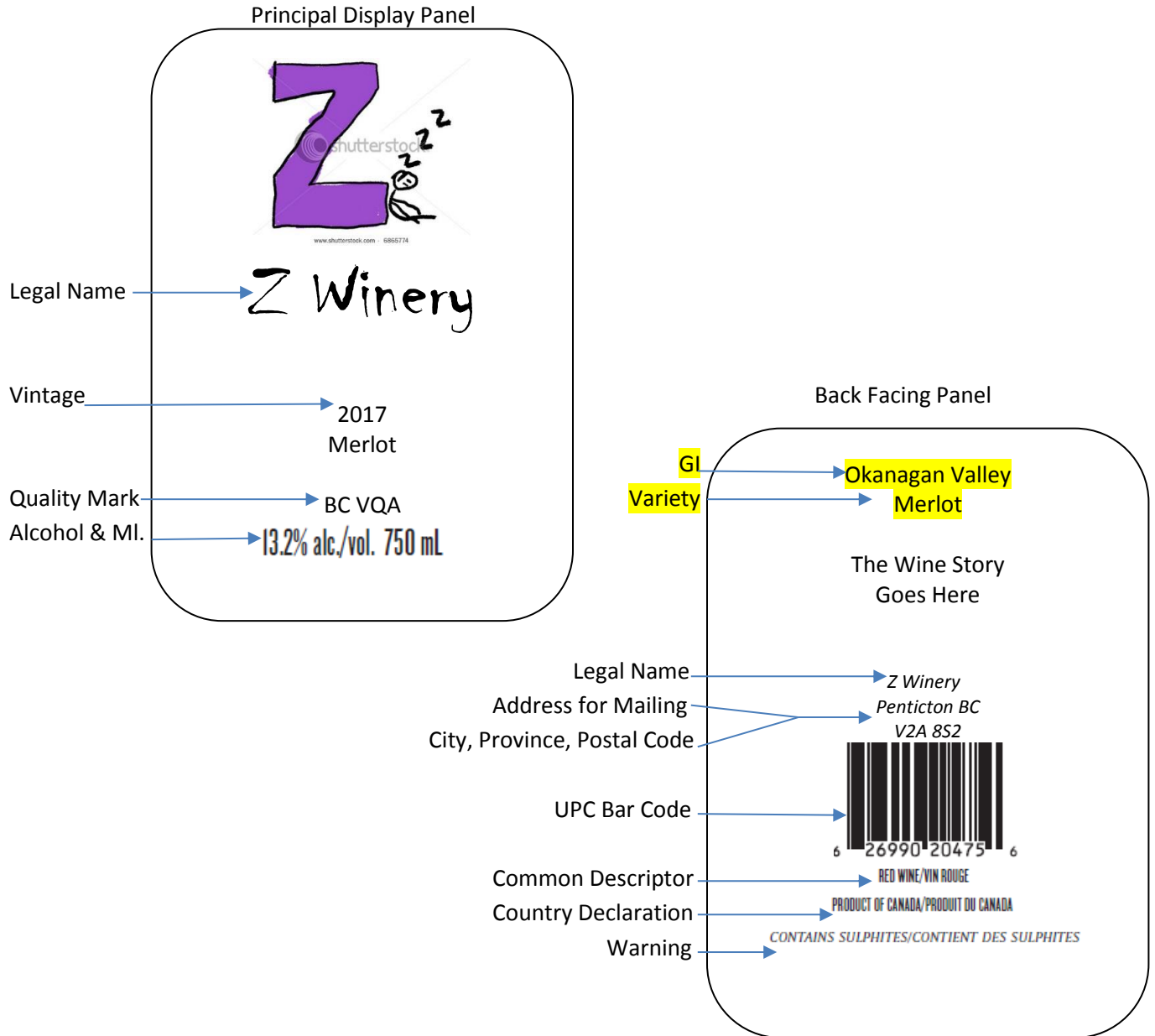
#### Principal Display Panel



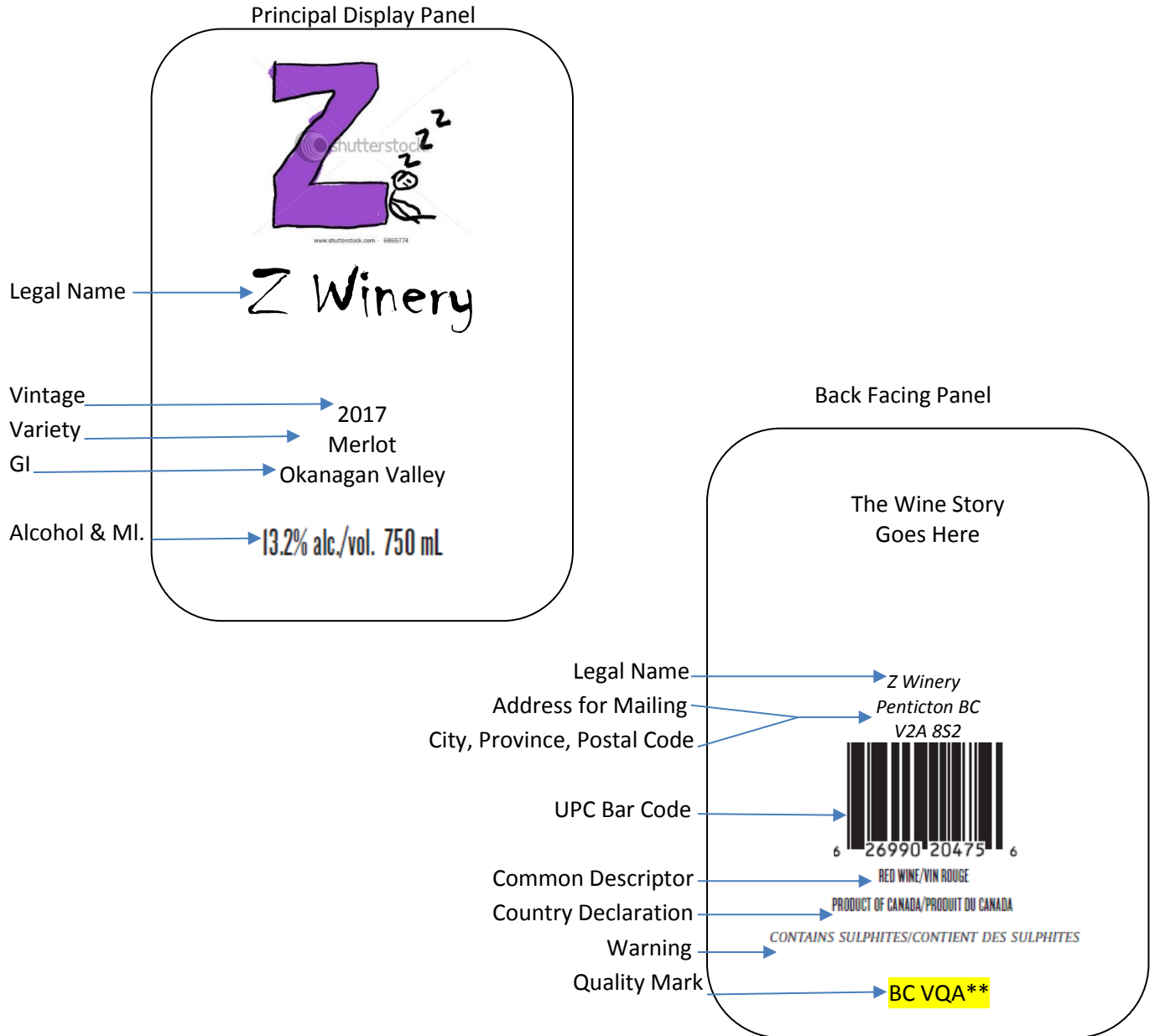
\* GI MUST be immediately before or after the Variety.

\*\*Sub-GI must be with the GI

**Most Common Label With GI on BACK Immediately either before or after the Variety:**



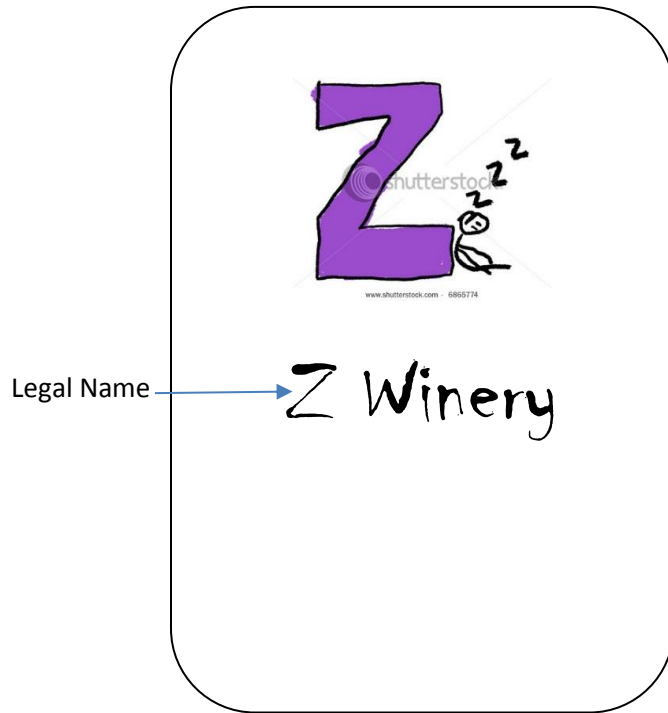
**Most Common Label With Quality Mark on BACK:**



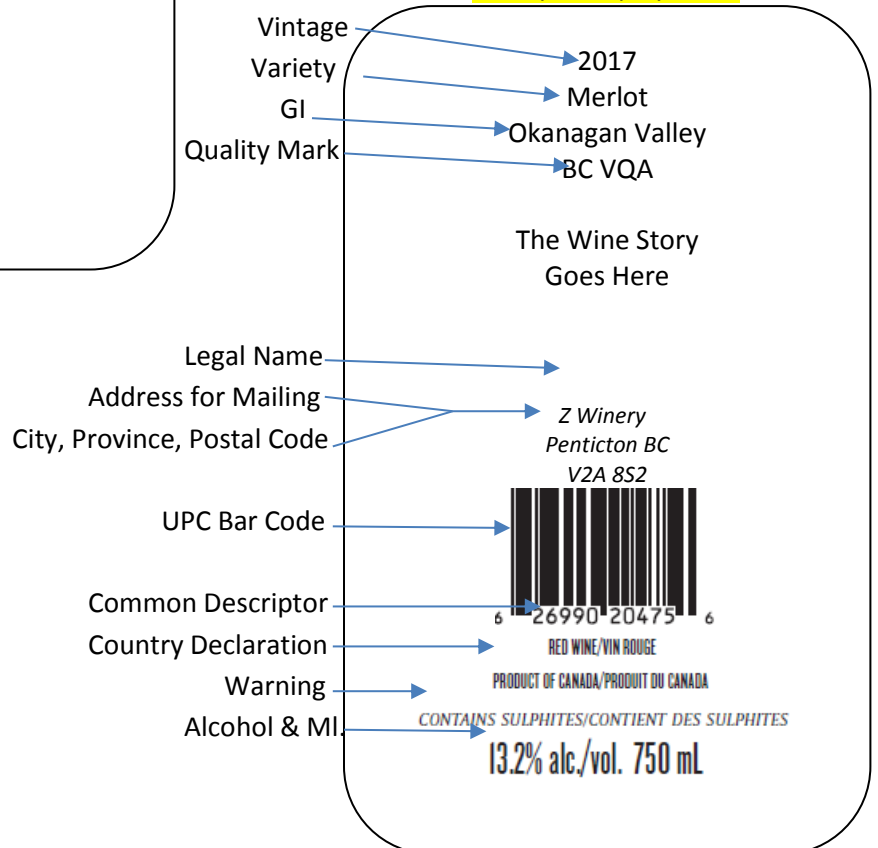
**\*\*BC VQA can be anywhere**

**Most Common Label with Principal Display Panel Flipped:**

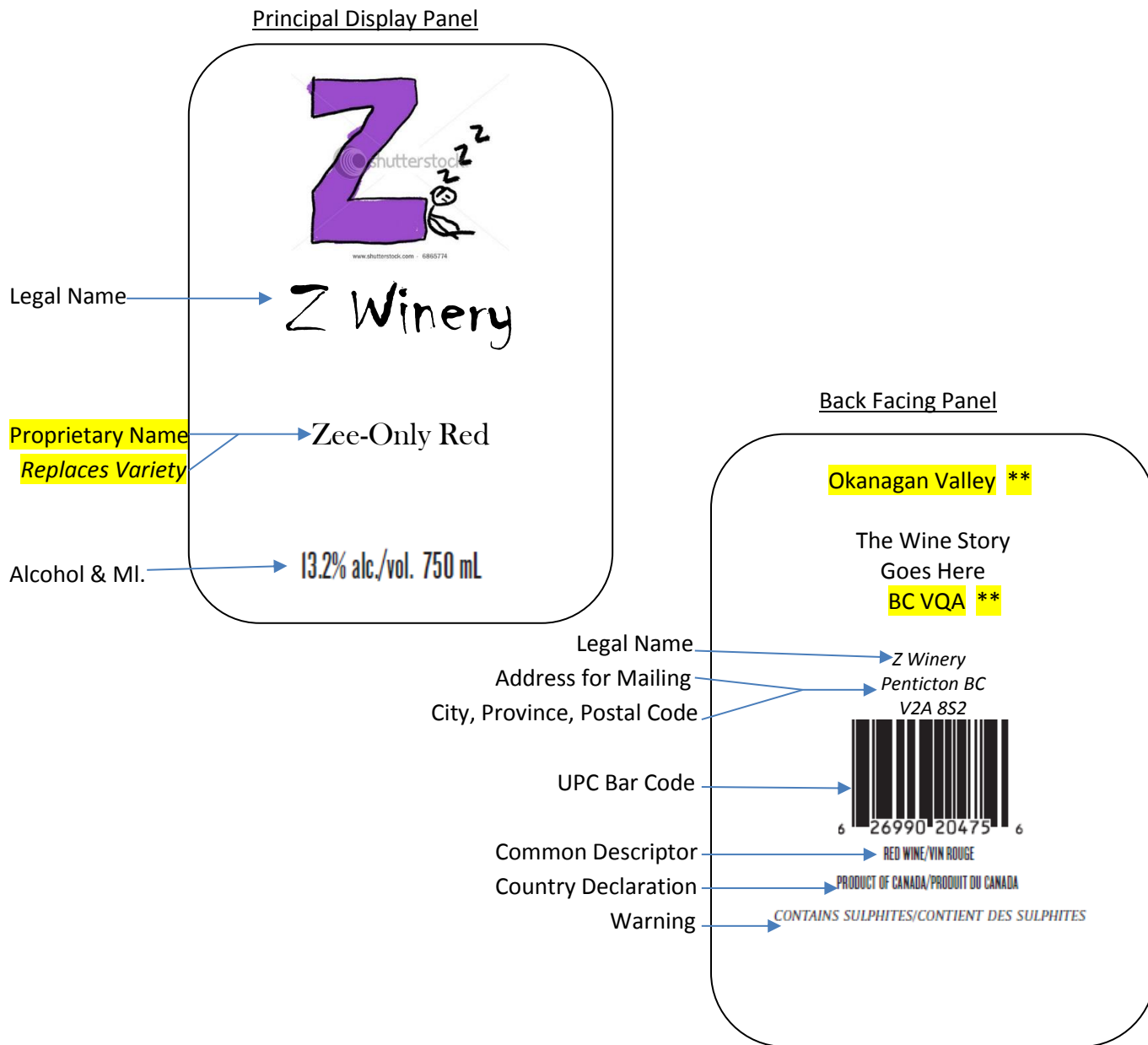
Back Facing Panel



**Principal Display Panel**



**Proprietary Name on Label:**

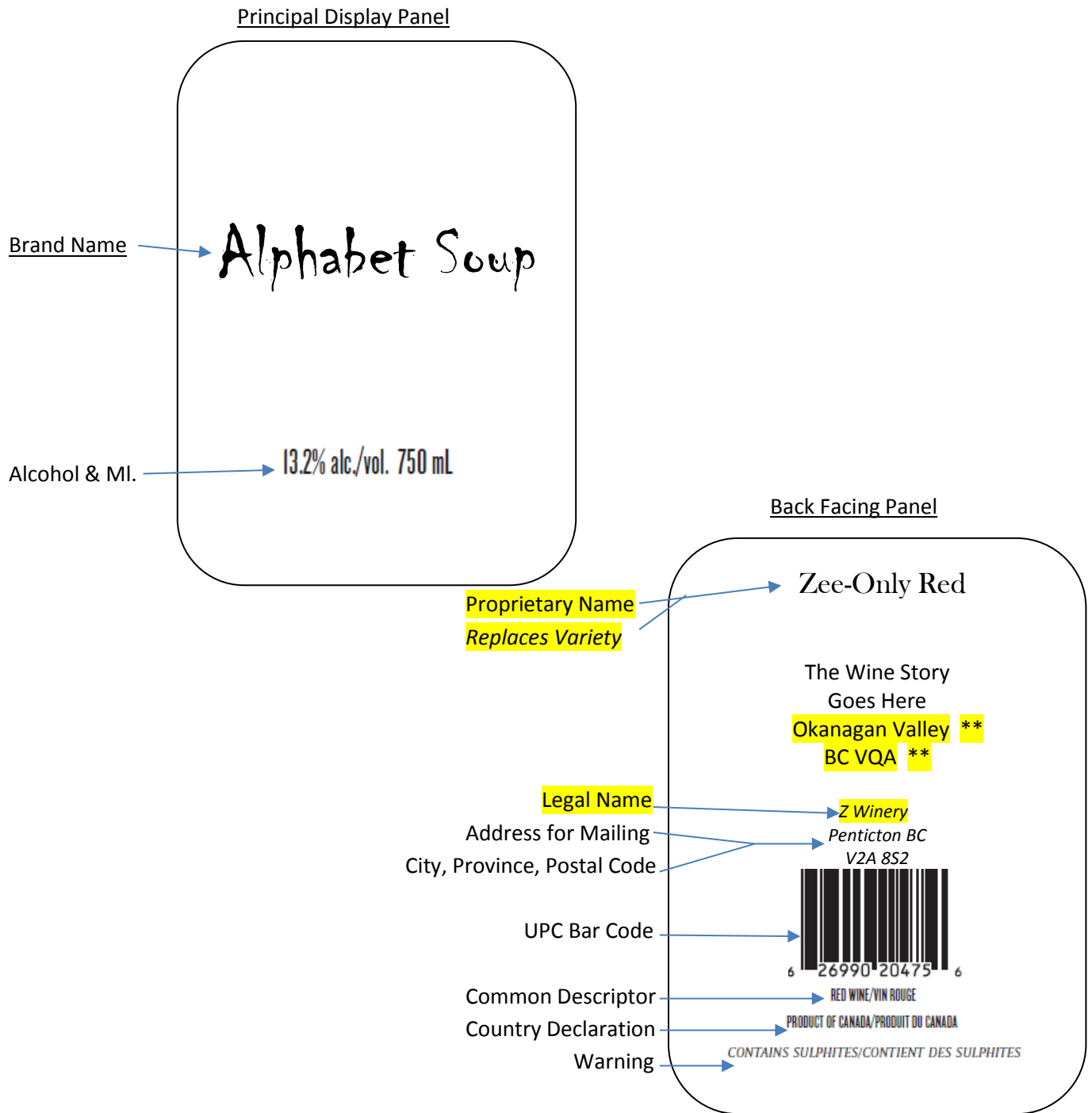


**A Proprietary Name is a name that replaces the varietal and is specific to your winery.**

A BC VQA wine **must** display **either** a Proprietary Name or the Varietal(s) (If displaying the varietals then the GI rules apply)

**\*\*Only on a Proprietary Label may the GI and the BC VQA be anywhere, any location.**

**Proprietary Name With Brand Name:**



**A BRAND NAME** is used for a line of products under your main winery name.

The label **MUST** still display your **LEGAL WINERY NAME**.

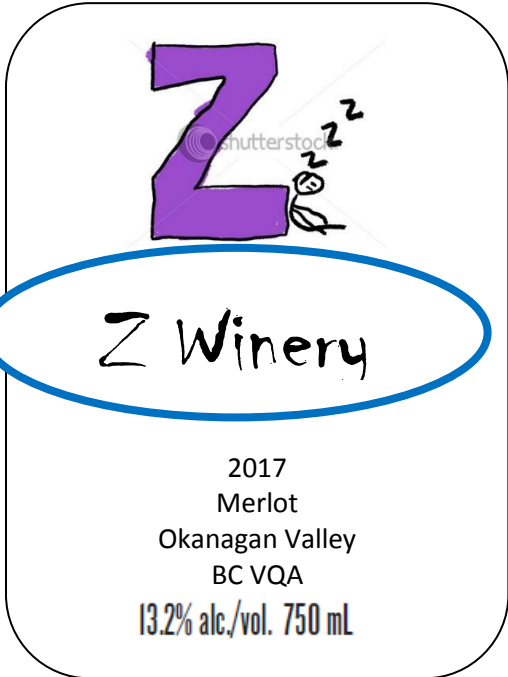
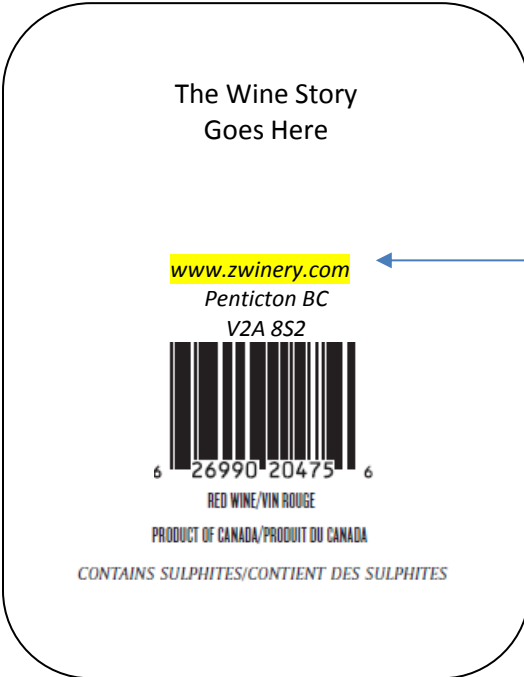
A brand name may be used with a variety(s) or a proprietary name.

**\*\*Remember if using a variety the GI must come immediately before or after.**

**Only on a Proprietary Label may the GI and the BC VQA be anywhere, any location.**

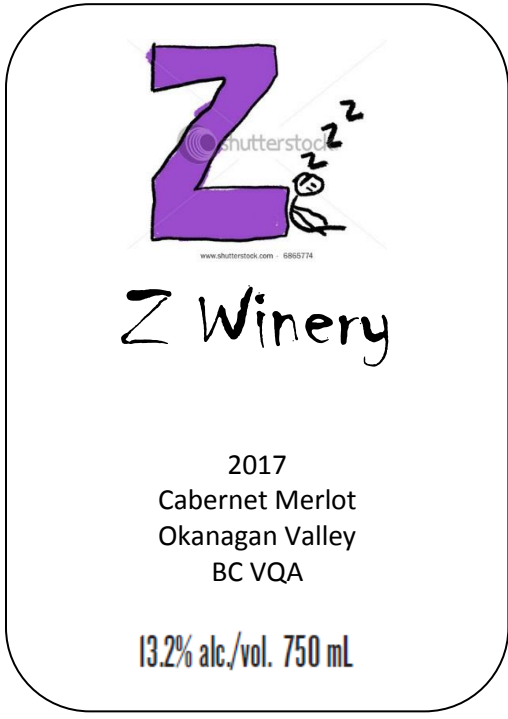

**Website Or E-mail Address Used with Mailing Address**

**Winery LEGAL Name must still be on the Principal Display Panel**

<p>Principal Display Panel</p> 	<p>Back Facing Panel</p> 	<p>Web OR E-mail: zwinery@mail.com</p>
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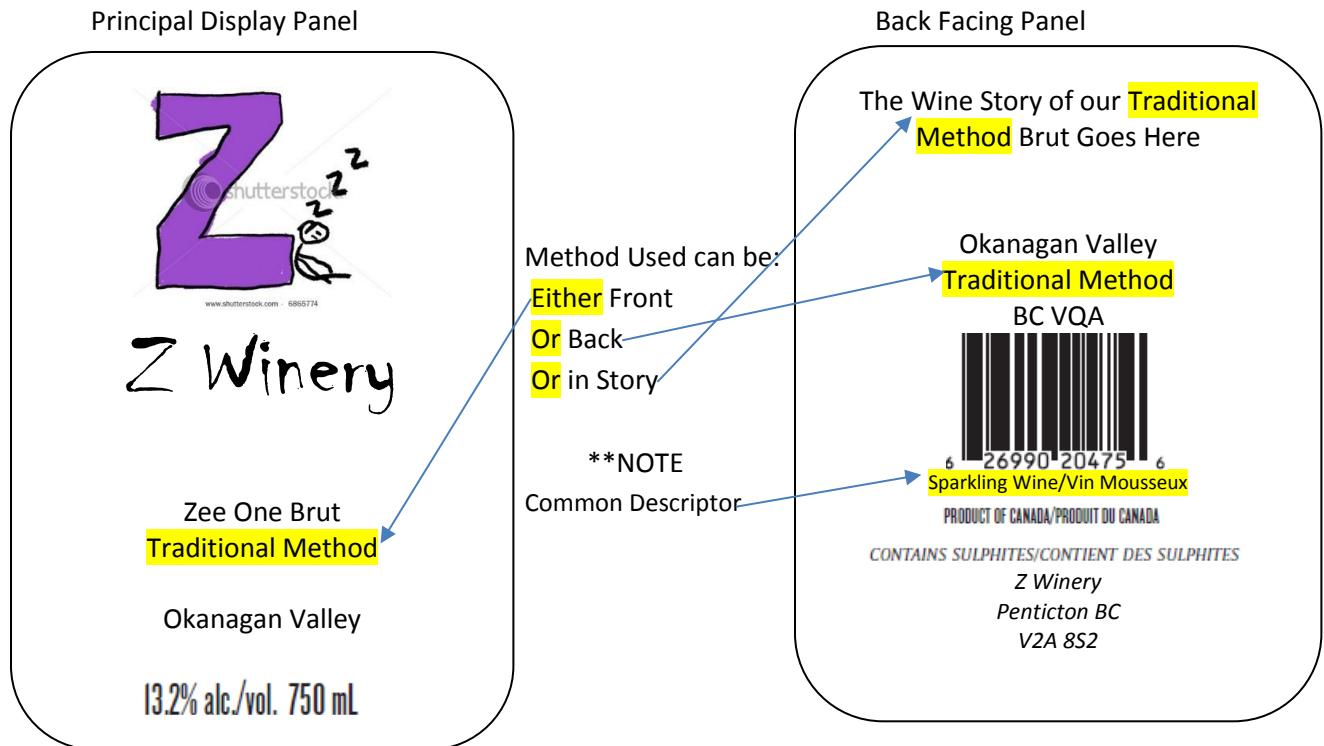
**Cabernet Merlot Varietal Display**

**A Cabernet Merlot MUST list the varieties**

<p>Principal Display Panel</p> 	<p>Back Facing Panel</p> 	<p>Merlot, Cabernet Sauvignon and Cabernet Franc.</p>
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## Sparkling Wine

The Method of Vinification **MUST** be mentioned on the label



\*See section 40 of the Regulation for a full listing of methods

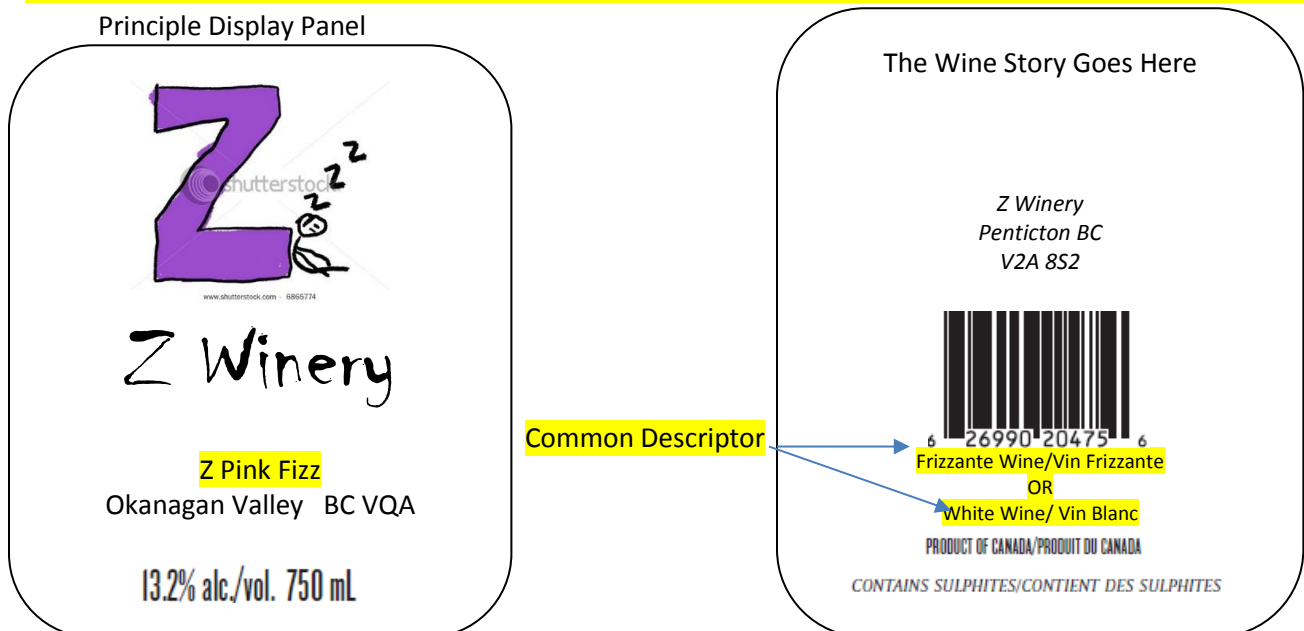
\*\*Vintage does NOT need to be displayed on a Sparkling Wine

\*\*\*Remember IF: a Proprietary name is used, such as "Zee One Brut", then the GI may be anywhere

\*\*\*\*BC VQA Must also be declared

## Frizzante Style Wine

May **NOT** use the term "Sparkling Wine" anywhere on the label, this includes the common descriptor block.

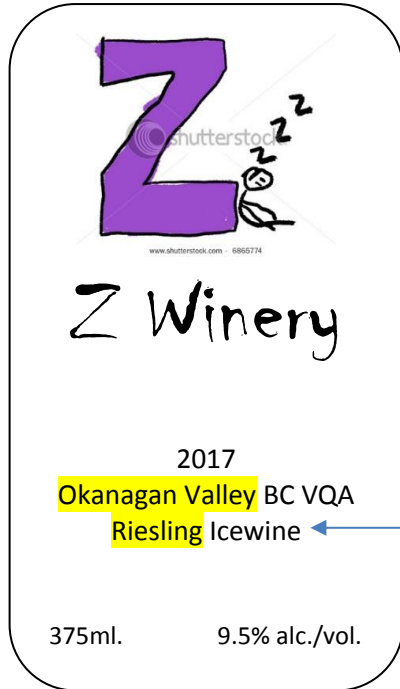




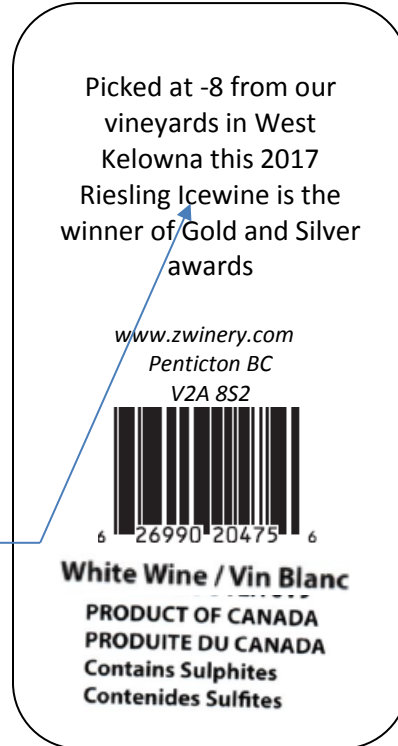
**Icewine**

**Must declare the varietal with the GI Immediately before or after**

Principal Display Panel



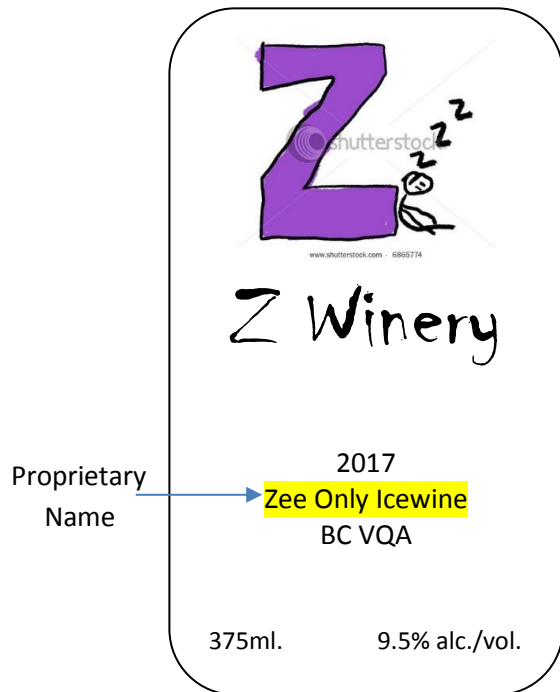
Back Facing Label



**Icewine must be correctly spelled with a Capital and All as one word**

**Proprietary Name on Icewine MUST still declare the variety**

Principal Display Panel



Back Facing Label



## Use of GI – British Columbia

**\*\* GI MUST** be immediately before or after the Variety.

**AND** it must be spelled out – **BRITISH COLUMBIA**

**\*\*\*Note** the BC VQA is separate and must use all letters - **BC VQA (not just VQA)**

