

BRITISH COLUMBIA WINE AUTHORITY

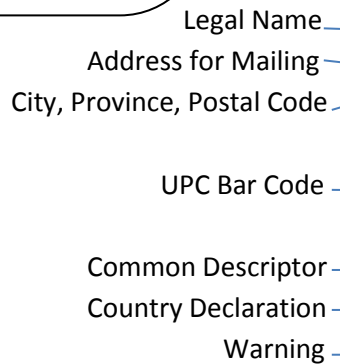
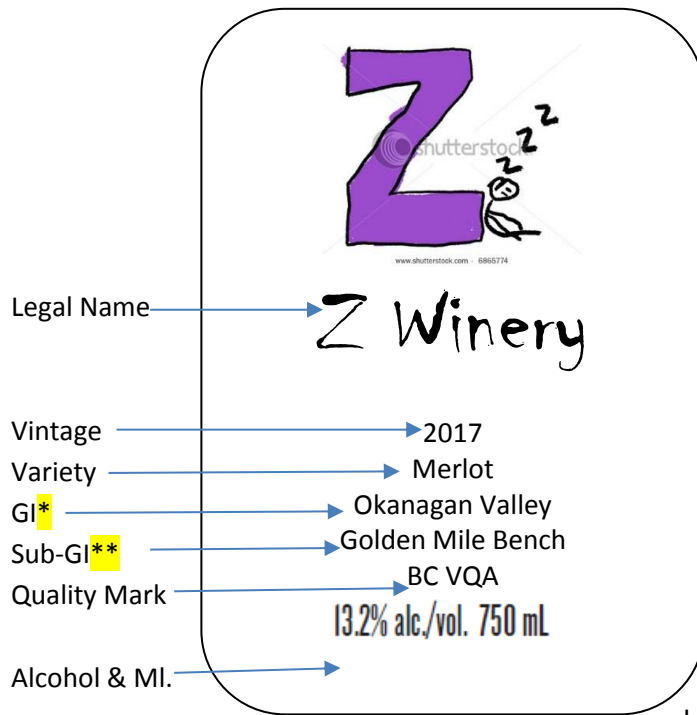
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November 2018

EXAMPLES OF FINAL LABELS (*not limited to these examples **ml./alc., ect. not to Federal Reg. Size)

Most Common Label:

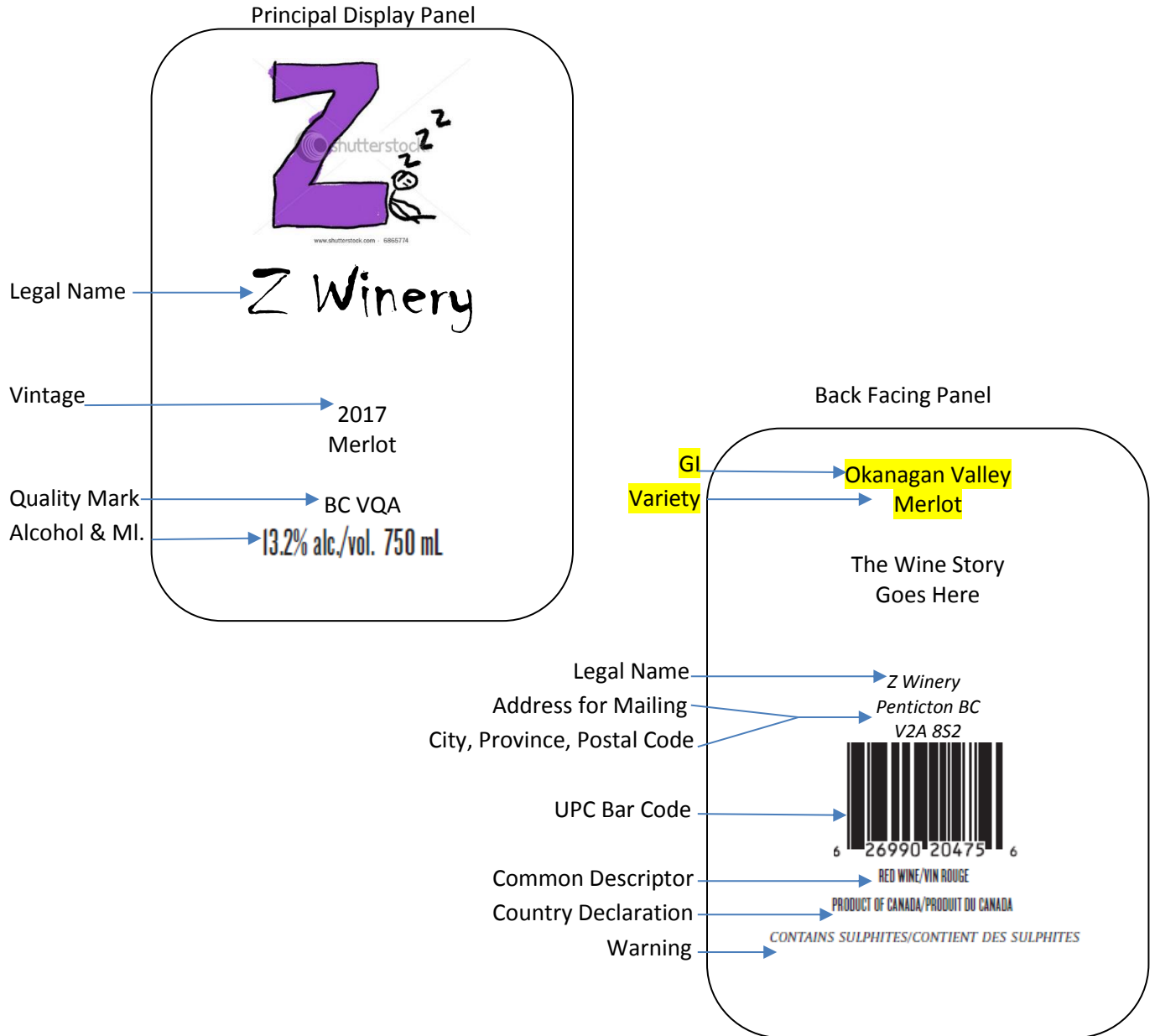
Principal Display Panel



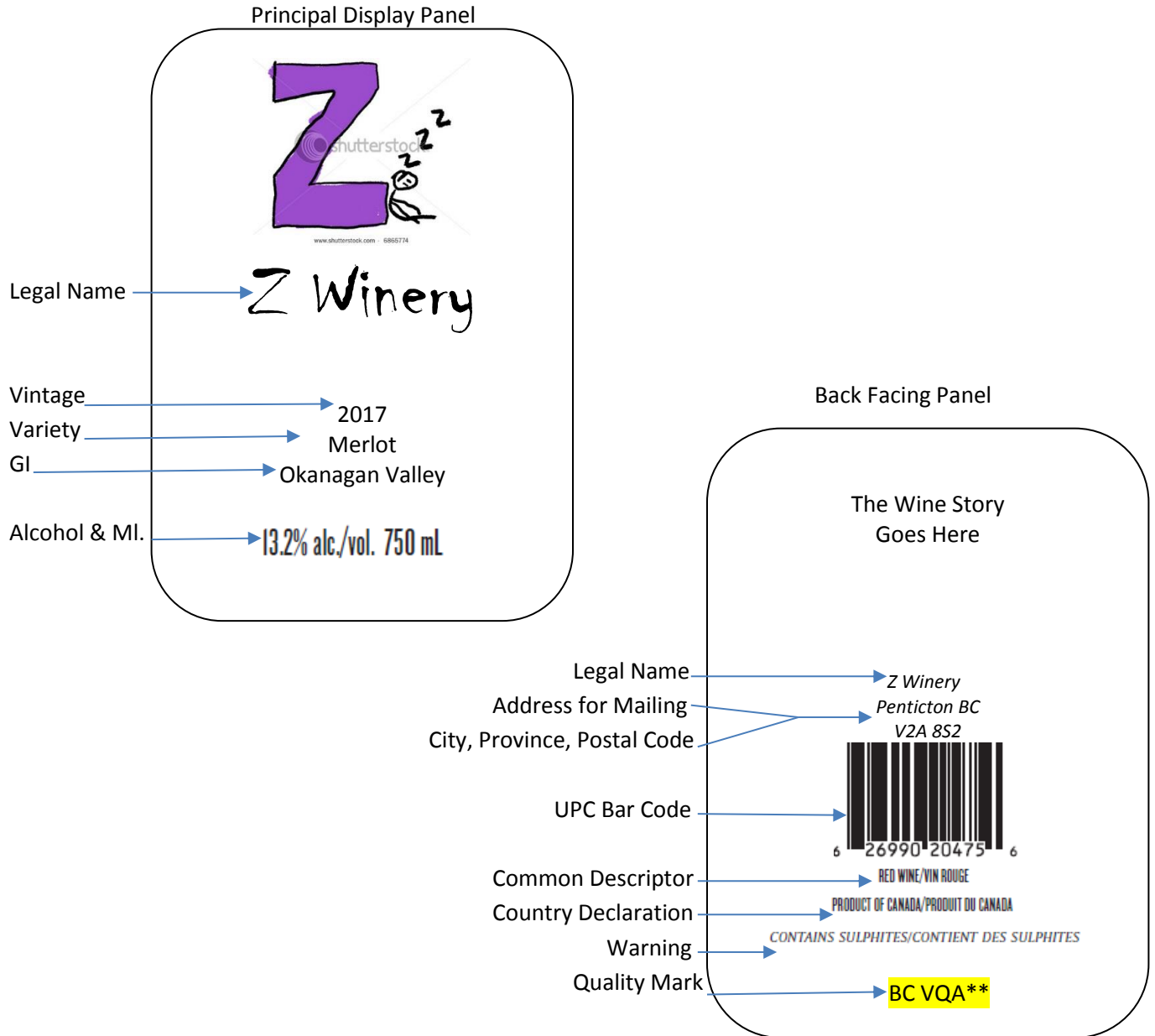
* GI MUST be immediately before or after the Variety.

**Sub-GI must be with the GI

Most Common Label With GI on BACK Immediately either before or after the Variety:



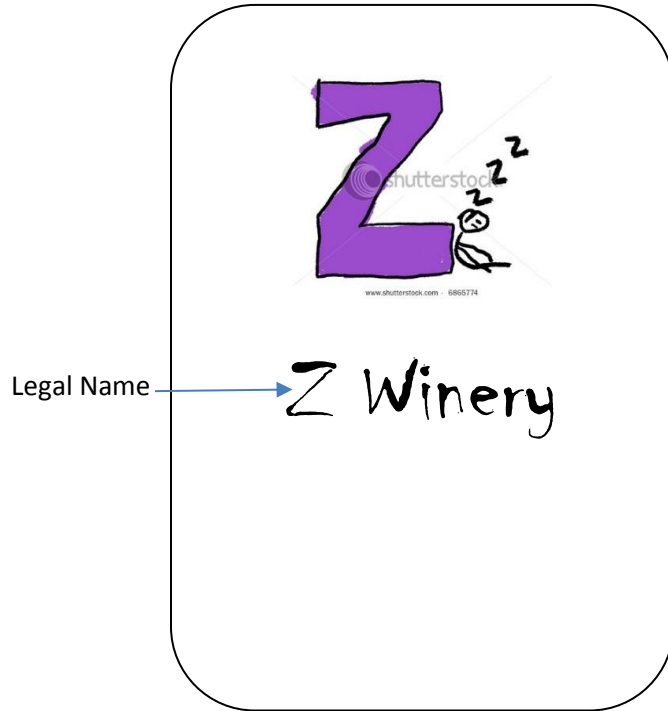
Most Common Label With Quality Mark on BACK:



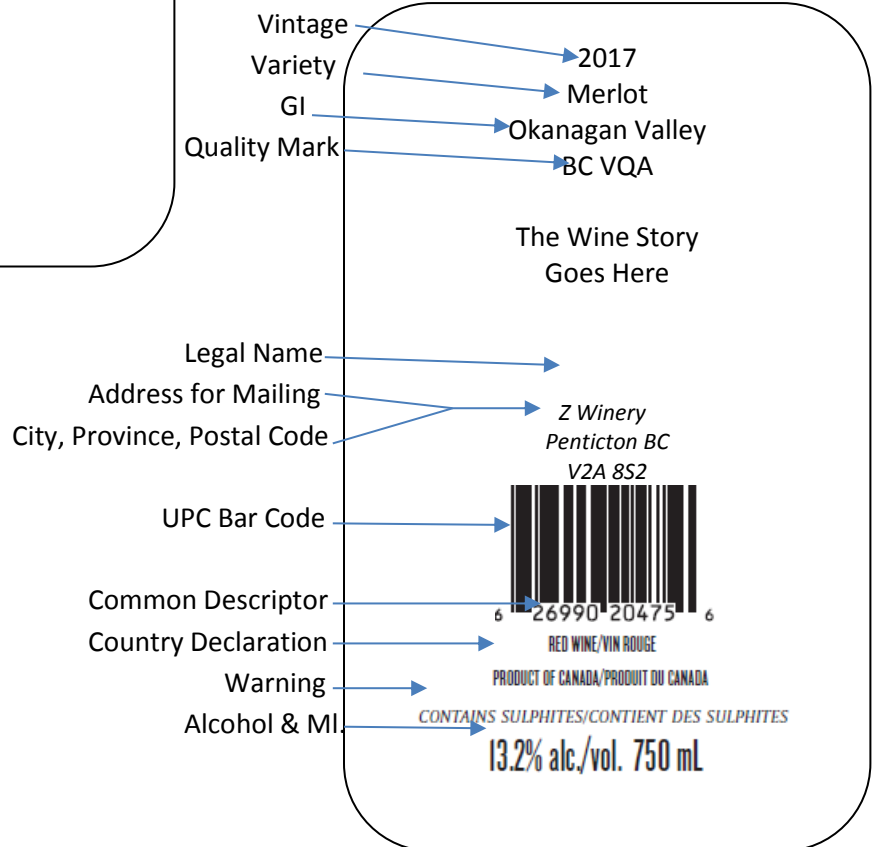
****BC VQA can be anywhere**

Most Common Label with Principal Display Panel Flipped:

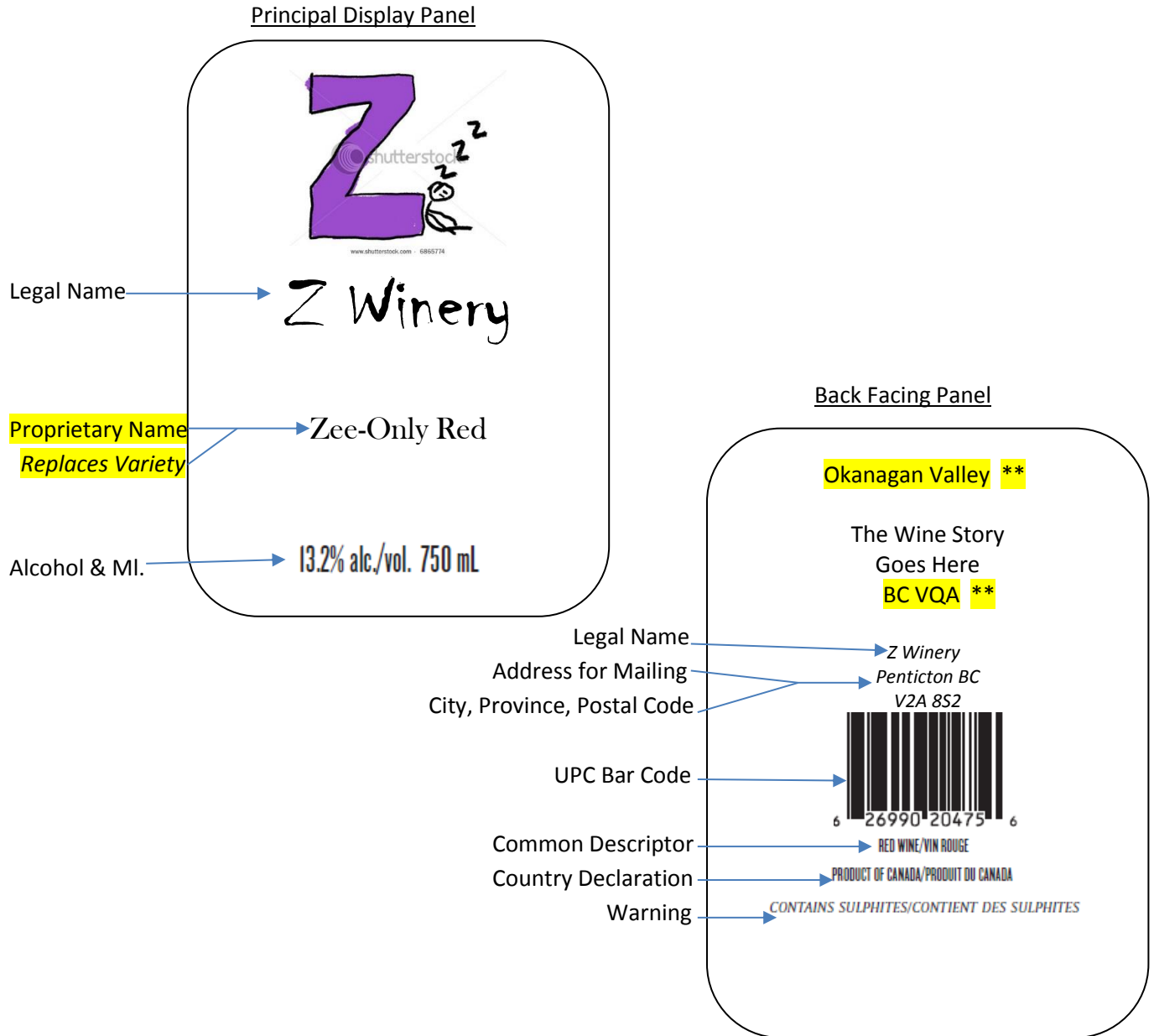
Back Facing Panel



Principal Display Panel



Proprietary Name on Label:



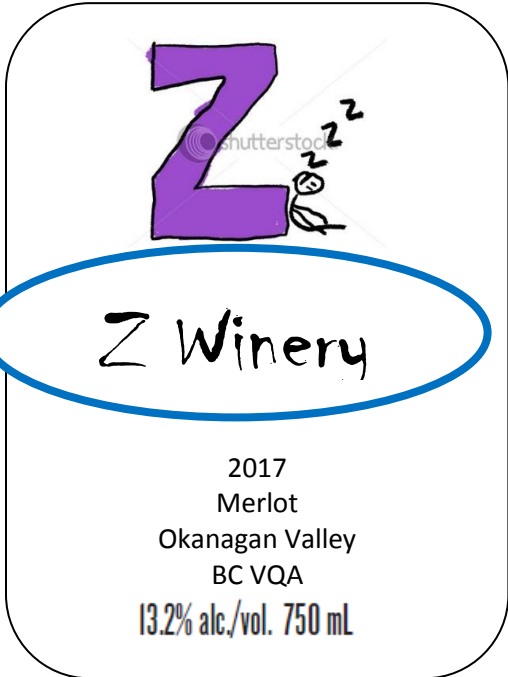
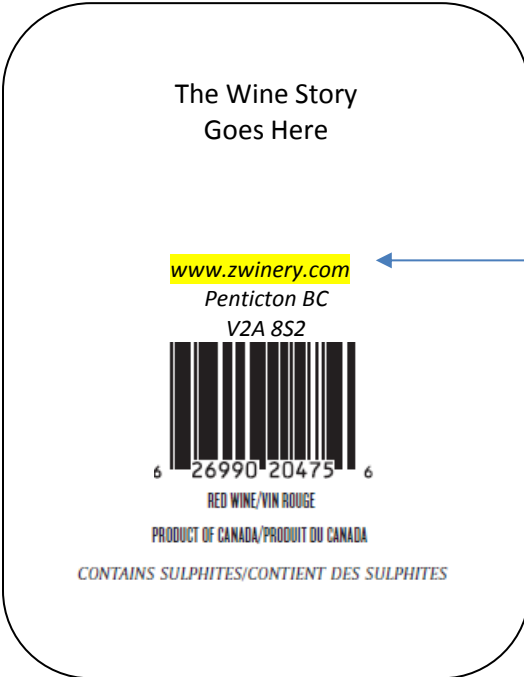
A Proprietary Name is a name that replaces the varietal and is specific to your winery.

A BC VQA wine **must** display **either** a Proprietary Name or the Varietal(s) (If displaying the varietals then the GI rules apply)

****Only on a Proprietary Label may the GI and the BC VQA be anywhere, any location.**

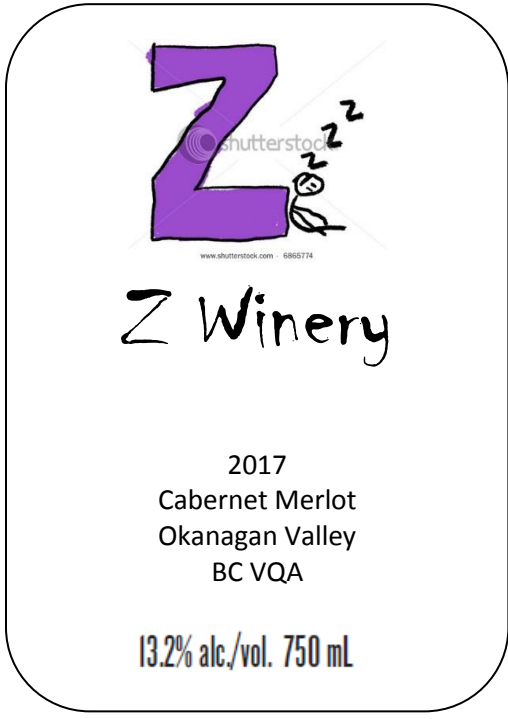

Website Or E-mail Address Used with Mailing Address

Winery LEGAL Name must still be on the Principal Display Panel

<p>Principal Display Panel</p> 	<p>Back Facing Panel</p> 	<p>Web OR E-mail: zwinery@mail.com</p>
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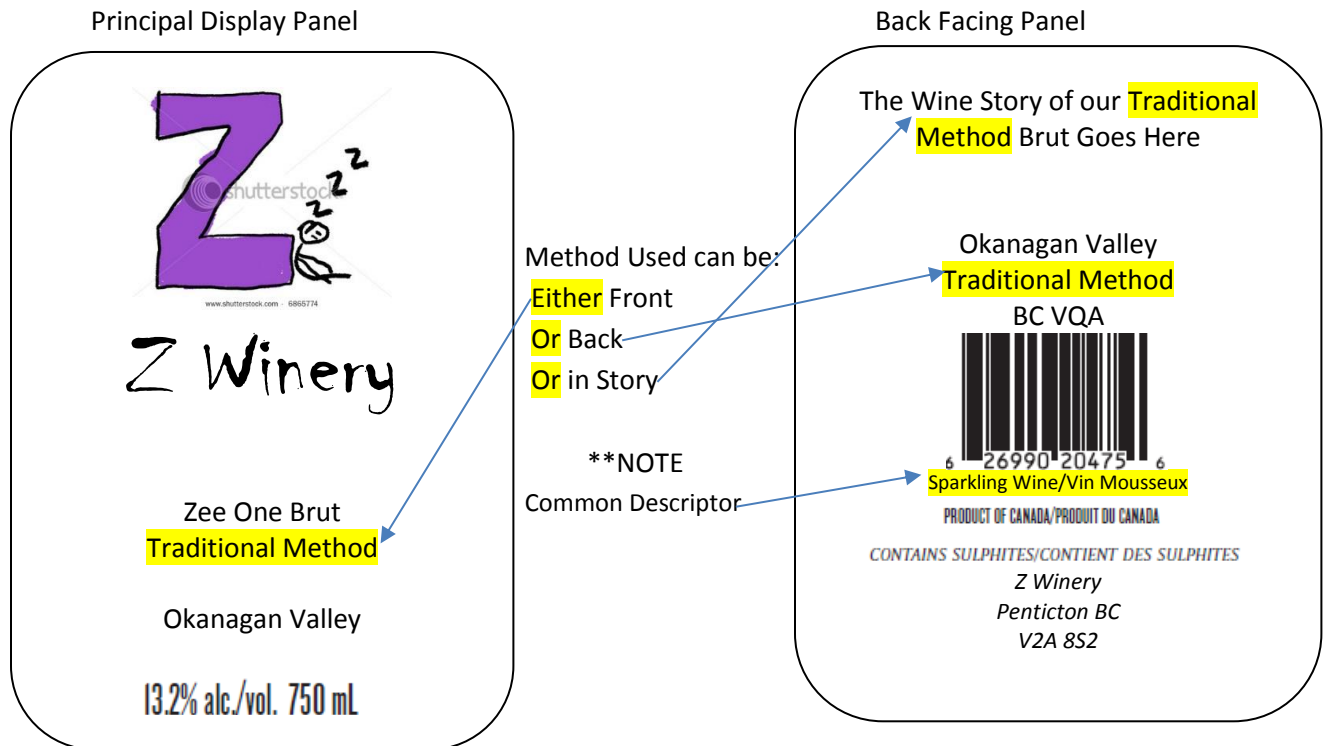
Cabernet Merlot Varietal Display

A Cabernet Merlot MUST list the varieties

<p>Principal Display Panel</p> 	<p>Back Facing Panel</p> 	<p>Merlot, Cabernet Sauvignon and Cabernet Franc.</p>
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Sparkling Wine

The Method of Vinification MUST be mentioned on the label



*See section 40 of the Regulation for a full listing of methods

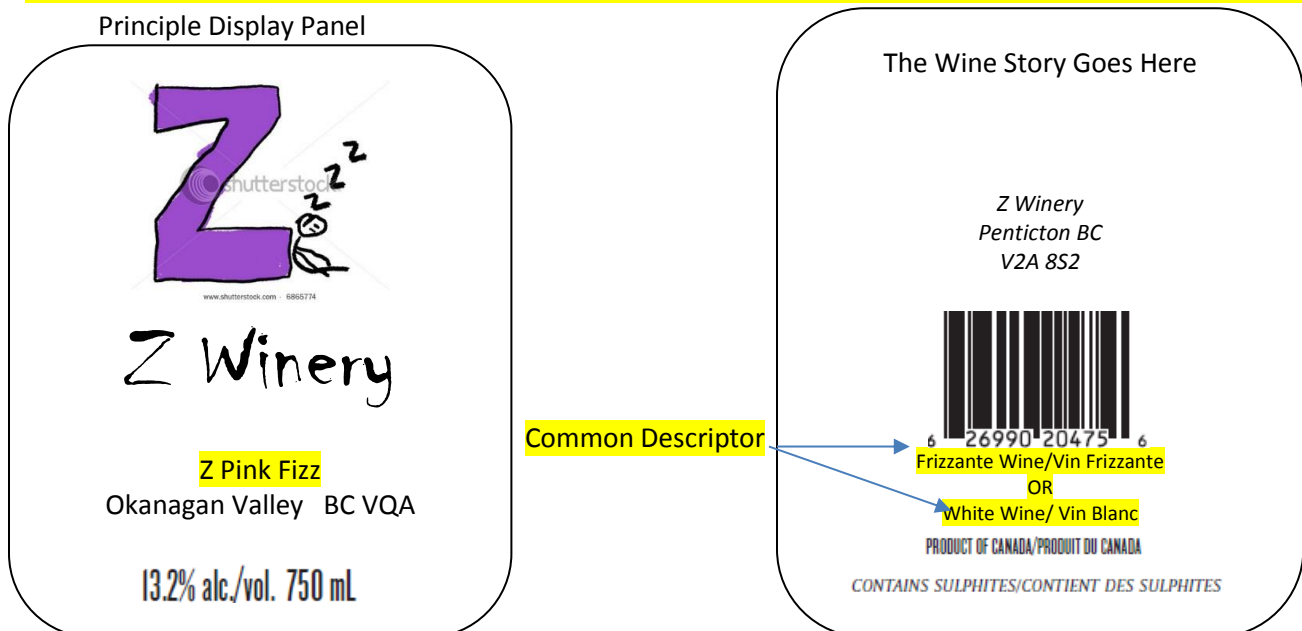
**Vintage does NOT need to be displayed on a Sparkling Wine

***Remember IF: a Proprietary name is used, such as "Zee One Brut", then the GI may be anywhere

****BC VQA Must also be declared

Frizzante Style Wine

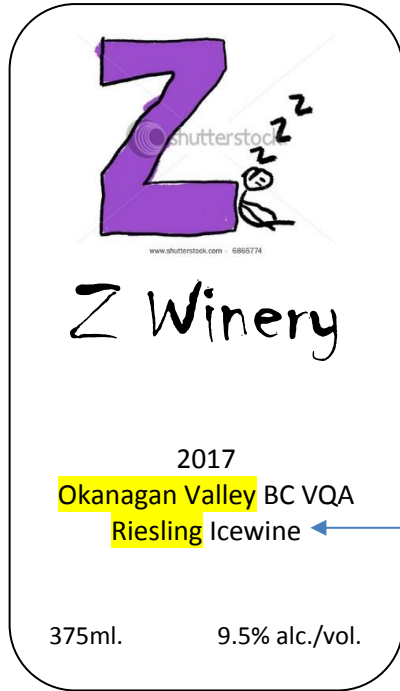
May NOT use the term "Sparkling Wine" anywhere on the label, this includes the common descriptor block.



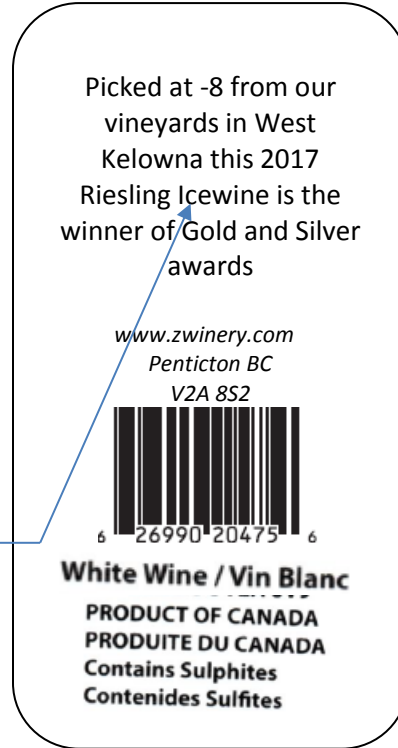
Icewine

Must declare the varietal with the GI Immediately before or after

Principal Display Panel



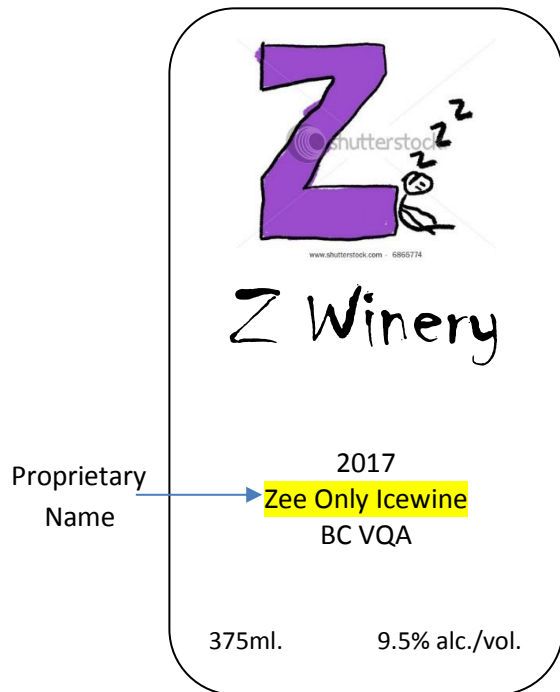
Back Facing Label



Icewine must be correctly spelled with a Capital and All as one word

Proprietary Name on Icewine MUST still declare the variety

Principal Display Panel



Back Facing Label



Use of GI – British Columbia

**** GI MUST** be immediately before or after the Variety.

AND it must be spelled out – BRITISH COLUMBIA

*****Note** the BC VQA is separate and must use all letters - **BC VQA (not just VQA)**

